



IBEX INDIA 2023 POST EVENT REPORT



IBEX INDIA®
19-21 Jan 2023

10th Trade Fair & Conference
for BFSI Tech &
Fintech Sector

Details of the Event

Name of the Event

**IBEX INDIA
2023**

Date of the Event

**19th to 21st
January 2023**

Venue

**Stall No. C312a
Jio World
Convention Centre
Mumbai**



IBEX INDIA®
19-21 Jan 2023

Event Overview

Since its inception in 2011, IBEX India has maintained its goal of connecting banks with technology with underserved support from the banking community, the advisory committee, and endorsements from all of the major public and private sector banks. Today, IBEX India is the definitive platform for Indian and South Asian bankers to source information, gain knowledge, and experience cutting-edge technologies and products in order to deliver seamless and secure banking experiences in the digital transformation era.

Offer Technologies



Smart Card Printer



Point of Sales Machine (PoS)



Digital Onboarding



Third-Party Financial Products



Digital Signature



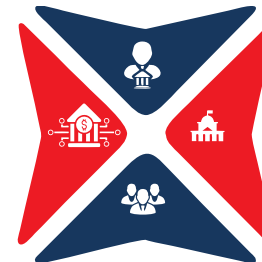
APIs



e-KYC

Target Group

Banking Professionals



Government Agencies

FinTech Professionals

BFSI Tech

Participation Details: Stall Dimension

Alankit participated in the IBEX India 2023 to bridge the gap between banks & technology while creating a sustainable digital banking and financial world. With innovation and adapting newer technologies, we focus to make a scalable impact on people's lives.

The event offered us an excellent platform to present our solutions in the BFSI industry. It also allowed us to gain knowledge and learn new tips from the latest technologies introduced in each sector.

Stall Size: **9 SQM**

Fabrication Cost: **46,964/-**

Participation Cost: **1,59,300/-**



Stall Branding



Alankit

Expand your **INVESTMENT OPPORTUNITIES** with Alankit!

- Community Trading
- IPD
- Private Equity
- Investment Funds
- REITs
- High-Convertible Subordinated

Alankit

Your Point of **Digital Business Solution: POS**

Ks8123 Desktop Terminal

Ks8223 Handheld Smart PoS

- High Security & Performance
- Stunning Large Display
- Precise Scan
- Rotatable HD Camera
- Instant Digital Payment
- Biometric Technology

Alankit

Robust **Basket Investment Platform: Intellistock!**

IntelliStock

- Supports 100+ Asset Classes
- Supports 100+ Instruments
- Supports 100+ Markets
- Supports 100+ Currencies
- Supports 100+ Languages
- Supports 100+ Countries
- Supports 100+ Regions
- Supports 100+ Sectors
- Supports 100+ Industries
- Supports 100+ Professions
- Supports 100+ Occupations
- Supports 100+ Professions
- Supports 100+ Occupations

Alankit

Reliable & Compliant **Digital Onboarding Solutions**

eKYC Suite

Verification Suite

Alankit

Innovative & Robust **Smart Card Printing Solutions at Alankit**

- Easy-to-Use
- Efficient
- High-Quality & Durability
- Enhanced Performance
- Linux Supported
- Wi-Fi Connectivity
- Low Budget Printing
- Edge-to-Edge Printing
- Excellent Convenience

ALSSEC Agile Identity Transformation

- Password Protection
- Wireless Printing Process
- Less Time-Consuming
- User Friendly

Alankit

Techno Intelligence for **High-Quality Solutions!**

- GST
- DOBS
- NPS
- NIR
- Insurance
- Mutual Fund
- Authentication
- API Gateway

Products Displayed at the Stall



SOLID 310D & 310S



SOLID 510D & 510L



POS Machine



SOLID 210



Smart 81



Ribbon Shredder



Portable Card Printer Solution

Team of Alankit That Attended the Event

Mr. Ankit Agarwal
Managing Director

Ms. Archana Gupta
Head -Strategic Alliances

Mr. Rajeev Shukla
Head- Channel Business

Mr. Rahul Kumar
National Channel Manager
Smart Card Division

Mr. Vipul Dudhaiya
Regional Manager
Business Correspondent

Mr. Dhirendra Kumar
Advisor
Business Correspondent

Mr. Prafull More
Senior System Administrator,
IT Hardware

Mr. Uttam Shinde
Relationship Manager, UID

Mr. Derrick Kavarana
Manager, Forex

Mr. Aman Dhingra
Assistant Manager
Digital Marketing

Other Participants

All the prominent names in the BFSI sector participated in the event. Some of the major names that could be seen at IBEX India 2023 are:



Event Analysis

Key Pointers

The event gave us an excellent platform to brief the clients and customers on digital banking and financial world solutions. Moreover, we were able to generate some good leads during the event.

30+

Enquiries

75+

Live Interactions

100+

Visitors at stall

Insights through Social Media Promotions



Insta Impressions – **1485**
Insta Engagements - **63**



FB Impressions - **5340**
FB Engagements - **386**



LI Impressions - **5420**
LI Engagements - **1718**



Twitter Impressions – **300**
Twitter Engagements - **25**

Glimpse of the Event



Thank You!!

Disclaimer

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