

Alankit



Samarth 2022, Jaipur

POST EVENT REPORT



Details of the Event

Name of the Event	Date of the Event	Venue
Samarth 2022 Jaipur	16th July 2022	Vesta International Linking Road, S-3, Jaipur Road, Near Ajmer Flyover, Gopalbari, Jaipur, Rajasthan, 302001



Event Overview: Description

Alankit is organising a series of events for its CSP network called “**Samarth 2022**” at various national locations. On the same line, Alankit organised a successful event at Jaipur on 16th July 2022, attended by CSPs from nearby places such as Ajmer, Bharatpur, Karoli, Alwar, Sikar, and many more.

Through this event, we aimed to bring together the representatives from Alankit and all the Customer Service Points (CSPs) to assess the current phase of work and discover new opportunities and future prospects.

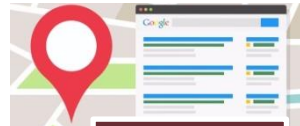
Along with this, we also appreciated our CSP's work by honouring them with various awards for the categories as follows:

- **Udayami Award** for Highest Revenue Generation
- **Log-In Gurus Award** for Highest Number of Log-Ins
- **Star Award** for Highest Number of Enrolments in APY, PMJJBY, and PMSBY
- **Naari Shakti Award** for Best Female CSPs and many more

Offer Technologies for:



Chatbot



Hyperlocal SEO

Target Group



Bank CSPs/ Bank Mitras

Participation Details

During the event, the Company discussed conceptualising groundbreaking ideas and exploring new opportunities through this platform. Banks appreciated the event and congratulated the Company for introducing a face-to-face communication platform with all their CSPs in one place.

In addition, to express gratitude, recognition, and appreciation for CSPs in Rajasthan, various awards were distributed for their achievements in their respective areas of expertise. Samarth 2022 also set a platform for team discussion to explore methods to augment the process of revenue generation and improve brand equity and visibility.



Team of Alankit that Attended the Event: Head Office

Mr. Ankit Agarwal
MD, Alankit Limited

Mr. Rahul Yajnik
VP, Business Correspondence

Ms. Chayanika Bora
DGM, Corporate Communication

Mr. Rajeev Shukla
AGM, Business Correspondence

Mr. Pundri Kaksha
Head-MTS, Forex

Mr. Shuja Ur Rehman
Senior Manager- Creative

Mr. Anuj Kumar
Manager, Training & Development

Mr. Sanjay Kumar
Senior Lead Coordinator

Ms. Bhumika Diwakar
Content Writer

Ms. Mohini Dhingra
Executive, Business
Correspondence

Team of Alankit that Attended the Event: Regional Office (Jaipur)

Mr. Yogesh Pareek
Regional Manager

Mr. Ajeet Singh Rajawat
Deputy Manager

Mr. Ram Kumar Verma
Deputy Manager

Mr. Hetram Meena
Assistant Manager

Mrs. Elizabeth Edward
Assistant Manager

Mr. Rahul Garg
System Engineer

Mr. Vijay Gupta
Senior Executive

Mr. Ankit Sankhala
Executive

Ms. Muskan
Executive

Mr. Ankur Tibrewala
Executive

Ms. Kanchan Rastogi
Executive

Mr. Aakash Soni
Executive

Mr. Umedh
Executive Assistant

Chief Guests



Mrs. Rajeshwari Verma,
Assistant General Manager –
CSP Audit & Compliance, SBI



Mr. Jatin Assudani
Senior Manager, BoB



Mr. Prashant
Manager, BoB

Event Analysis

Event Details



Total Gathering:

230+

Total Number of CSPs

180

(134 CSP + 40 Sub KOs + 6 Others)

Total Number of Media
Personnel

28

Total Number of Alankit
Participants

23

Total Number of Bank
Representatives

03

Appreciation received from Bank Officials

“Alankit is playing an effectual role in the BC division. Your contribution to the Business Correspondence division is impeccable. I appreciate how BC has become the bank for all living in the rural areas of Rajasthan.”

-Mrs. Rajeshwari Verma, AGM, SBI

“I am honoured to be a part of such a great initiative taken by Alankit to connect with their CSP Network in Rajasthan. The energy and motivation behind Samarth 2022 Jaipur edition are highly impressive. I look forward to seeing more similar initiatives taken by various Corporate BCs to connect with their CSP network, which is the backbone of the Banking sector in rural and remote areas.”

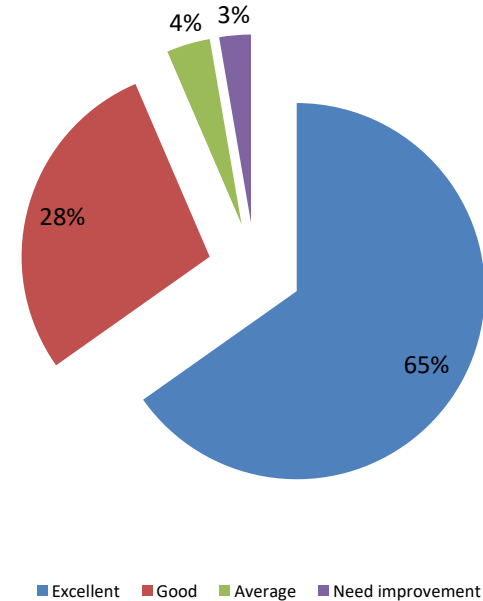
-Mr. Jatin Assudani, Senior Manager, BoB

Event Feedback

Overall Feedback

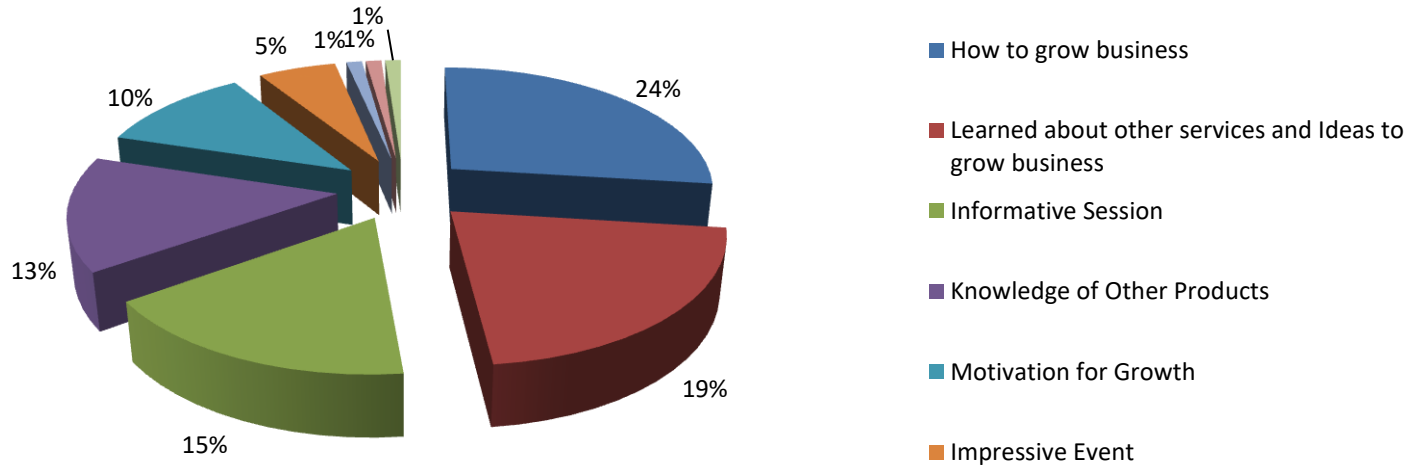
The event was a good exposure for us to come face-to-face with all our CSPs. Ergo, we communicated directly with all the CSPs working actively in the Rajasthan region. Based on our interaction, the following is the feedback received from the attendees during the event:

Feedback	Overall % out of 100%
Excellent	65.21%
Good	28.33%
Average	3.75%
Need improvement	2.71%



Learning and Take-Away Points for CSPs from the Event

The event was a learning opportunity for all the CSPs present during the event and also gave them a platform to put their opinion forth directly to the Company. The following chart is based on the feedback received from our CSP Network shared with us during the event.



Glimpses of the Event



Glimpses of the Event



Thank You!!

Disclaimer

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